

Join us in expanding the Potato Revolution

With a brilliant response and appreciation from the people, we are all set to expand our presence to many more locations.

CurlieQ

presents

Franchise Opportunity



For details, email info@curlieq.com

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EXPANDING OUR REACH THROUGH THE PATH OF FRANCHISING



The Potato Revolution

KEY HIGHLIGHTS

**ESTABLISHED
PARENT
COMPANY**

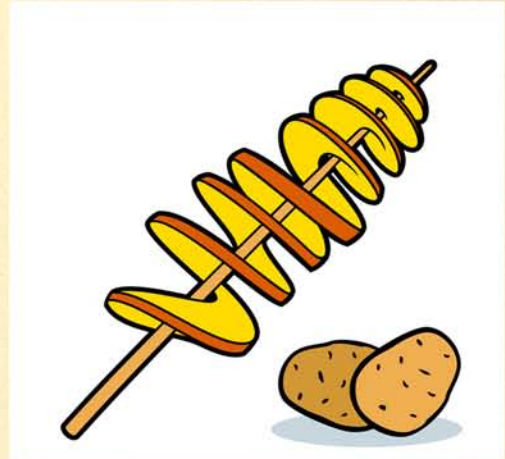
**FRANCHISE
OWNED
COMPANY
OPERATED
MODEL**

**RESULT
ORIENTED
BUSINESS**

www.curlieq.com

KNOW ABOUT CURLIEQ

CurlieQ is an awesome snack made out of spirally cut potatoes! It is a fried snack that is served hot and fresh with different flavors and toppings.



CurlieQ has been introduced by The Nutri Kitchen, with a keen motive to add a uniquely appealing and innovatively different snack in the fast food category. Understanding the demands and likes for the street snacks, The Nutri Kitchen has wisely chosen to offer this exciting snack to munch on with a variety of spices to sprinkle, for adding different flavors of one's choice.

CurlieQ is surely a tempting snack - attack to both young and the old !

INVITING FRANCHISE

Curlieq is inviting franchising partners from like-minded individuals/groups, interested in food and beverage business.

SETTING UP A CURLIEQ OUTLET

We at CurlieQ have well designed and planned to offer a systematic operational procedure that the franchisee can follow and start business on your own. With an in-depth understanding on food industry and the quality factor being its sole success maker, we supply all major seasonings and toppings for making this snack more delicious and interesting to its customers.

STAFF

Two semi skilled staff are required to be recruited by the franchisee partner. And we will be assisting in giving them proper training for our live kitchen as well for the billing counter.

RECIPE/PREPARATION

The preparation of CurlieQ is standardized and the franchise partner's staff just need to follow the instruction given.



COMPREHENSIVE COMPANY SUPPORT

1. Fully ready to run set-up will be provided.
2. Equipped live kitchen and furnished customers.
3. Trained chefs.
4. Fair investment criteria.
5. Innovative introductions of seasonings and toppings.
6. Friendly support for promotions and handling of businesses.

PREFERRED PARTNER PROFILE

Any individual or group who has a background or a flair in food and beverage industry, with a capacity to invest in leasing and take the business forward.

AREA REQUIRED

60 sq.ft of any commercial space or any crowd gathering public places.

GREAT REASONS TO FRANCHISE WITH CURLIEQ

1. Food and Beverage as a stable industry
2. Complete Brand support and R &D
3. Well established parent company.
4. Strong business network.
5. A brand that you can always trust.
6. A time tested unique business model.
7. Live kitchen set up provided for operations.
8. Consistent introduction of new flavors.
9. Proven and tested seasonings and toppings to increase the foot fall.
10. Strong brand exposure and online presence
11. And of course, excellent margin on sales.

MESSAGE FROM THE FOUNDER

After receiving great response and recognition from our customers, CurlieQ is all set to expand its presence. With immense pleasure, we are inviting like-minded individuals/groups in partnering with us and be a large part of The NutriKitchen Family.

Let us together belong to the enthusiastic family of The NutriKitchen.



Anuras Moosafi

Founder & Managing Director